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	Attorney Dock	et Number	MMD-PT004.1						
DECLARATION FOR UTILITY OR		First Named In	ventor	Michael J. Fell					
DESIGN PATENT APPLICATI	COMPLETE IF KNOWN								
(37 CFR 1.63)	Application Nur	n							
(0. 0	Declaration Submitted after Initial	Filing Date		Not Yet Known					
Submitted OR Submitted		Group Art Unit	No	Not Yet Known					
with Initial Filing (sur Filing (37 CFR <sup>2</sup> required)		Examiner Nam	e Not	Not Yet Known					
		-							
My residence, post office address, and citizenship are as stated below next to my name.  I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:  METHOD AND DEVICE FOR MERCHANDISING A PRODUCT  the specification of which  (Title of the Invention)  is attached hereto  OR  was filed on (MM/DD/YYYY)  as United States Application Number or PCT International  Application Number  and was amended on (MM/DD/YYYY)  (if applicable).  I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.  I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56.									
I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed.									
Prior Foreign Application Number(s) Country		Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed		opy Attached?				
Number(e)			0000	0000					
	The state of the s								
Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:  I hereby claim the benefit under 35 U.S.C. 119(e) of any United States provisional application(s) listed below.									
Application Number(s)	Filing Date (N	Date (MM/DD/YYYY)  Additional provisional application numbers are listed on a							

supplemental priority data sheet PTO/SB/02B attached hereto.

[Page 1 of 2]

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DECLARATION — Utility or Design Patent Application												
I hereby claim the benefit under 35 U.S.C. 120 of any United States application(s), or 365(c) of any PCT international application designating the United States of Armerica, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C. 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application.												
U.S. Parent Application or PCT Parent Number					Parent Filing Date (MM/DD/YYYY)			Pa	Parent Patent Number (if applicable)			
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				ion numbers are								
As a named inventor, I hereby appoint the following registered practitioner(s and Trademark Office connected therewith: Customer Number OR					36	to prosecute this application and to transa 3624  mame/registration number listed below				ct all business in the Patent Place Customer Number Bar Code Label here		
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Additional registered practitioner(s) named on supplemental Registered Practitioner Information sheet PTO/SB/02C attached hereto.												
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Name of Sole or First Inventor:												
Given Name (first and middle [if any])					Family Name or Surname							
Michael J.					Fell							
Inventor's Signature		11/4	<u>ulu</u>	ul fie	VI	4				1	Date	11/14/01
Residence:	City	Bryn	Mawr	State	PA	Country USA Citizenship USA				USA		
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Additiona	l invento	rs are being n	amed c	on thesur	plement	al Add	litional I	Inventor(s) s	heet(s) P	TO/S	B/02A attac	hed hereto